

# BASS HILL PLAZA



Bass Hill Plaza is a well established sub regional centre located 24km west of the Sydney CBD. The centre offers a mix of nondiscretionary retailers with a distinct focus on food, services and health & wellbeing with little comparable competition in the trade area. Bass Hill Plaza is dedicated to delivering easy, enjoyable, experiences everyday for locals in the region.

## ADDRESS:

753 Hume Highway,  
Bass Hill NSW, 2197  
P. 02 8774 3300  
[basshillplaza.com.au](http://basshillplaza.com.au)

## PROPERTY TYPE:

Sub-Regional

## SPECIALTIES:

48

## LEASING CONTACTS:

**Olivia Moore** – Leasing Executive  
E: [olivia.moore@charterhall.com.au](mailto:olivia.moore@charterhall.com.au)  
M: 0415 605 425



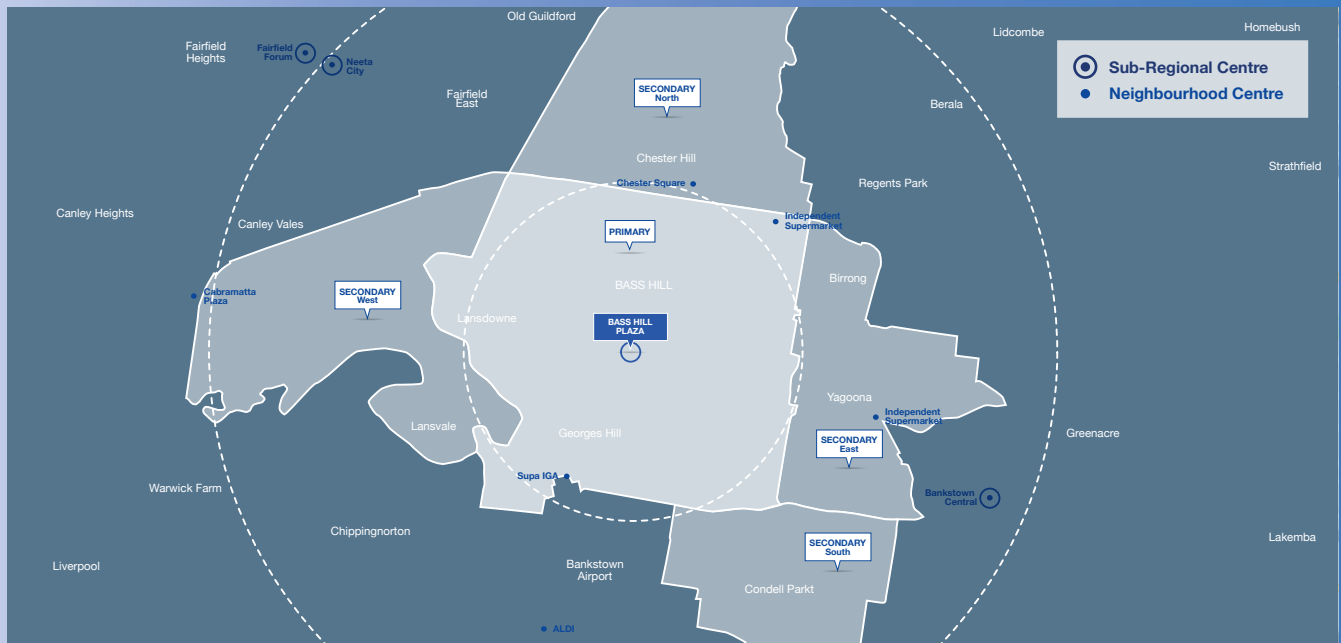
Woolworths

[basshillplaza.com.au](http://basshillplaza.com.au)



# KEY FACTS

Bass Hill Plaza is taking your shopping experience to the next level. Here's how!



## CENTRE MAT

**\$147M** **↑2.9%**<sup>1</sup>

### TRADE AREA HOUSEHOLDS

**↑18.6%** AVERAGE HOUSEHOLD INCOME INCREASED<sup>2</sup>

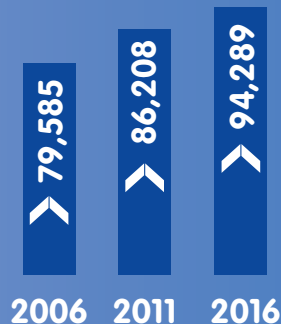
**43.0%** COMPRISE OF FAMILY HOUSEHOLDS<sup>3</sup>

**38.1%** EARN A HOUSEHOLD INCOME OF \$42,000-\$104,000, VS GREATER CAPITAL CITY ~ 33.3%<sup>3</sup>

	Total Trade Area
Average Age	36.5
Average Household Income	\$80,710
% Born Overseas	47%
Families with children <15 %	44%

**SPECIALTY SALES**  
**\$5,683 PSM**

Total Population



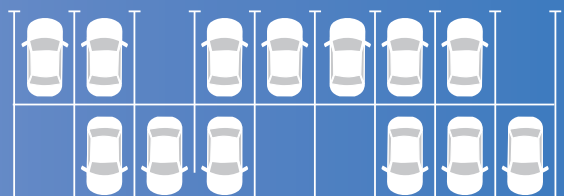
Primary Trade Area **+8.8%**<sup>2</sup>  
Secondary Trade Area **+8.5%**<sup>2</sup>

**FOOT TRAFFIC**  
**3.9M** **↑7.8%**



**19,562** SQM GLA

**800** ON GRADE CAR SPACES



<sup>1</sup> Figures as of October 2019 Variances are compared to October 2018<sup>2</sup>  
Compared to 2011 Census <sup>3</sup> Urbis 2016 Census Report