

# ROCKDALE PLAZA



Rockdale Plaza is a well established sub regional centre located 12km south west of the Sydney CBD. The centre is positioned to offer a mix of nondiscretionary retailers with a distinct focus on fresh food, food catering and services. Rockdale is dedicated to create easy and enjoyable shopping every day for locals.

#### ADDRESS:

1 Rockdale Plaza Drive  
Rockdale NSW 2216  
P. 02 9553 1277  
rockdaleplaza.com.au

#### PROPERTY TYPE:

Sub-Regional

#### SPECIALTIES:

61

#### LEASING CONTACTS:

**Adam D'Annolfo**  
Leasing Executive

E: adam.dannolfo@charterhall.com.au  
M: 0400 092 346

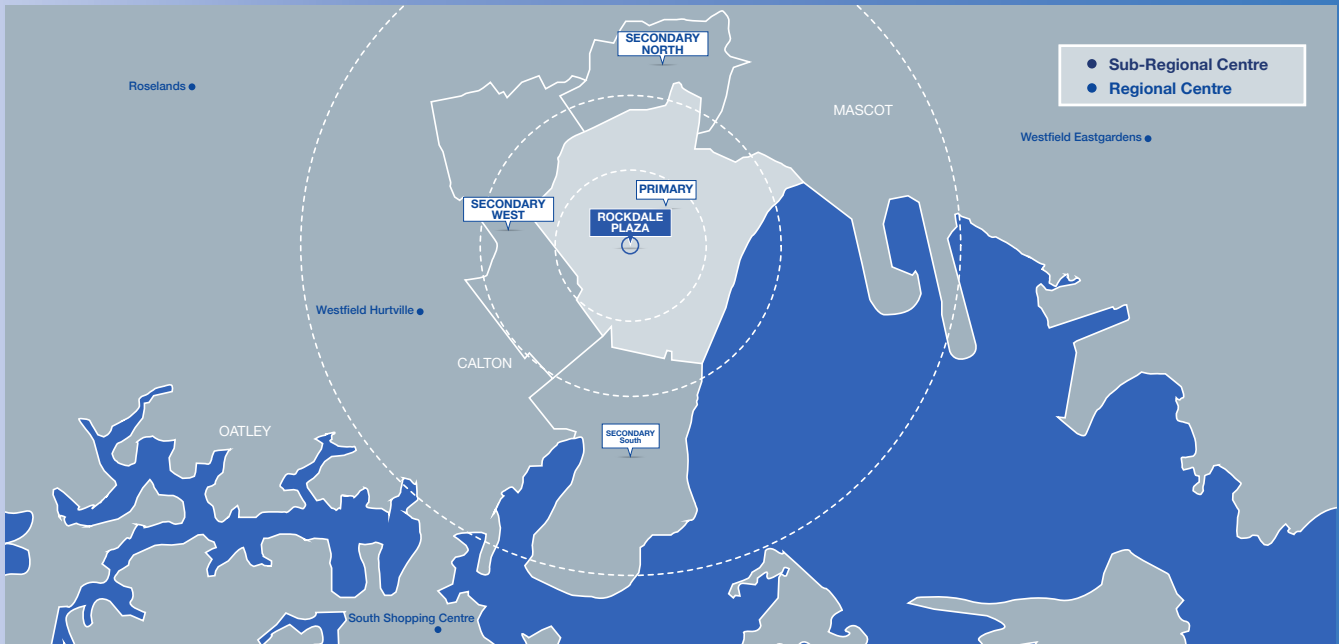


**Rockdale Plaza**

[rockdaleplaza.com.au](http://rockdaleplaza.com.au)

# KEY FACTS

Rockdale Plaza is taking your shopping experience to the next level. Here's how!



## CENTRE MAT

# \$190M

↑ 8.4%<sup>1</sup>

### TRADE AREA HOUSEHOLDS

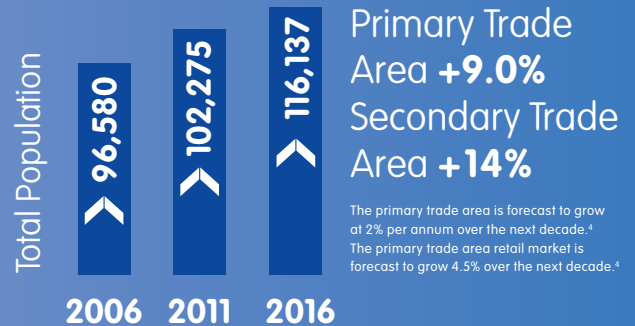
↑ **22.8%** AVERAGE HOUSEHOLD INCOME INCREASED<sup>2</sup>

↑ **16.8%** AVERAGE INCOME PER CAPITA<sup>2</sup>

**71.0%** COMPRISE OF FAMILY HOUSEHOLDS<sup>3</sup>

**21.7%** EARN A HOUSEHOLD INCOME OF \$104,000-\$156,000, VS GREATER CAPITAL CITY ~ 20.3%<sup>3</sup>

	Total Trade Area	Greater Capital City Average
Average Age	38	38
Average Household Income	\$98,610	\$107,076
Average Income Per Capita	\$44,239	\$49,512
Families with children <15 %	36%	40%
Overseas born %	51%	39%



## FOOT TRAFFIC

# 4.59M

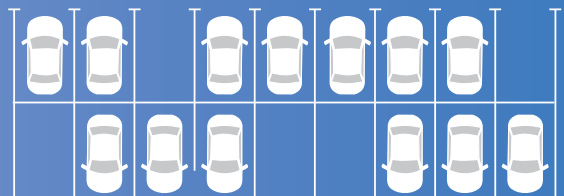
↑ 1.3%<sup>1</sup>



# 21,608

SQM  
GLA

## 907 BASEMENT CAR SPACES



<sup>1</sup> Figures as of October 2019. Variances are compared to October 2019

<sup>2</sup> Compared to 2011 Census

<sup>3</sup> Urbis 2016 Census Report

<sup>4</sup> Urbis 2019 Research Report